Expert Talk

on

SSIP 2.0

CLASS: B.COM SEM-I & M.com-I

DATE: 03-07-2026

TIME: 09:30 AM Onwards

VENUE: SARDAR PATEL COLLEGE OF COMMERCE

CO-ORDINATOR DR. DHAVAL SHARMA

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Date: 3/7/2026

Event: Expert Session on SSIP 2.0

Date: 3/7/2026

For: B.com Sem – I, & M.com Sem-I

Time: 09.30 AM onwards

Venue: Seminar Hall, Sardar Patel College of Commerce

Coordinator: Dr. Dhaval Sharma

Introduction

Sardar Patel College of Commerce organized an expert talk for the newly admitted students of B.Com Semester I and M.Com Semester I on "SSIP 2.0 – Student Start-up & Innovation Policy" on 03 July 2026 at the SPCC Seminar Hall, SPEC Campus, Bakrol.

The session was conducted with the objective of introducing students to the concepts of innovation, entrepreneurship, start-ups and the opportunities available to students under the Student Start-up and Innovation Policy (SSIP 2.0). Dr. Raju Rathod, Professor, P. G. Department of Business Management, Sardar Patel University, Vallabh Vidyanagar, served as the expert speaker.

Objectives of the Programme

The major objectives of the expert talk were:

1. To introduce students to the concept of start-ups, innovation and entrepreneurship.
2. To create awareness about SSIP 2.0 and its relevance for students.
3. To encourage students to develop innovative ideas and entrepreneurial thinking.
4. To explain the importance of identifying real-world problems and developing innovative solutions.
5. To motivate students to consider entrepreneurship as a career opportunity.
6. To familiarize students with the support and opportunities available for student innovators and start-ups.
7. To develop a culture of creativity, innovation and self-employment among students.

Brief Description of the Programme

The expert talk was organized as an important component of the induction activities for the new students. The session provided students with an initial exposure to the entrepreneurial and innovation ecosystem.

Dr. Raju Rathod explained the significance of student innovation and entrepreneurship in the present competitive environment. He highlighted how students can transform their ideas into practical solutions and explore entrepreneurial opportunities while pursuing their academic programmes.

The expert elaborated on the SSIP 2.0 framework, its focus on encouraging student innovation and the importance of developing an entrepreneurial mindset. Students were encouraged to observe problems around them, think creatively and develop feasible solutions that could have social and economic value.

The session also emphasized that innovation is not limited to technology-based ideas but can emerge in areas such as business, commerce, finance, services, marketing and social development. The interaction helped students understand how academic knowledge can be connected with practical business ideas.

Learning Outcomes

After attending the session, students were able to:

1. Understand the basic concepts of innovation, entrepreneurship and start-ups**.**
2. Develop awareness about SSIP 2.0 and its student-oriented approach.
3. Recognize the importance of converting innovative ideas into practical solutions.
4. Understand the role of creativity and problem-solving in entrepreneurship.
5. Identify potential entrepreneurial opportunities in the field of commerce and management.
6. Develop a positive attitude towards self-employment and entrepreneurship.
7. Gain motivation to explore and develop their own innovative ideas.

Outcome of the Programme

The expert talk successfully created awareness about SSIP 2.0 and student entrepreneurship among B.Com Semester I and M.Com Semester I students. The interaction with the expert motivated students to think creatively, identify opportunities and develop an interest in innovation and start-up activities.

The programme contributed towards creating an innovation-oriented and entrepreneurial mindset among the newly admitted students and supported the institution's efforts to promote student-centric innovation and entrepreneurship.

Dr. Dhaval Sharma	Mr. Ashutosh Vasava	Dr. Mehul Mistry
HOD & Program Coordinator	IQAC Coordinator	I/C Principal

Photo gallery




Dr. Dhaval Sharma
Head of Department



23th June, 2026

Student Notice

All students of Sardar Patel College of Commerce are hereby informed that the college has organised an Expert Talk on SSIP 2.0.

Event: Expert Session on SSIP 2.0

Date: 03-07-2026

Time: 09:30 AM Onwards

Venue: SPCC Seminar Hall

Resource Person:

Dr. Raju M. Rathod
Professor,
P. G. Department of Business Management, SPU

Program Coordinator: Dr. Dhaval Sharma

All students are required to attend the session. Attendance will be recorded.

Dr. Dhaval Sharma	Mr. Ashutosh Vasava	Dr. Mehul Mistry
HOD & Program Coordinator	IQAC Coordinator	I/C Principal

23th June, 2026

STAFF NOTICE

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